

Saudi Arabia Special Report

Set for publication in November 2022 after the Saudi Maritime Congress in Dammam, Seatrade will update readers on developments in the fast-expanding Kingdom of Saudi Arabia, as it works towards the ground-breaking Vision 2030 plan to diversify away from hydrocarbons income.

Putting the spotlight on this important geographic hub

This Saudi Arabia Special Report will bring together a series of industry focused features with contributions from authorities in the field as well as in-depth interviews and discussion pieces.

Saudi Mega-projects

Neom, Amaala and the Red Sea are set to trigger a procurement and logistics storm as the Kingdom's sparsely populated North-West gears up for development build-outs.

Ports & Terminals

Red Sea Gateway Terminal, Jeddah and Saudi Global Ports, Dammam, are at the forefront of the drive for the kingdom to quadruple port throughput to 40 million teu by 2030.

Oxagon Industrial City, Neom

"Forget what you know about the polluted and congested industrial ports of the past; this is a giant leap forwards—breathing new life into manufacturing."

Crewing/Recruitment

As Bahri's fleet hits 42 VLCCs, 33 chemical and product tankers, six multipurpose vessels and nine dry bulk carriers, crew requirements are inexorably increasing.

Partnerships:

Providing space to work in partnership with our markets towards sustainable development of the industries we serve is an ongoing process and we want ideas on how to improve.

Shipyards

International Maritime Industries, the Middle East's biggest shipyard, has completed the construction of a Very Large Crude Carrier in Korea, hastening the launch of domestic VLCC construction.

Shipping News

Will shipping rates see the great Covid wave continue to rise, or, given the sheer size of the vessel orderbook, will the crest lead to a sudden readjustment in freight costs?

Logistics Zone

Shipping lines are integrating the supply chain end-to-end. Saudi Arabia has seen Maersk and CMA CGM both signing up for integrated logistics facilities in the past 12 months.

The Saudi Arabia Special Report will focus on:



Environment: Saudi Arabia has signed a deal with Finland's Lamo Corporation for a project to provide rapid response operations to combat oil spills and leaks of other harmful substances in the Red Sea.



Shipbuilding: International Maritime Industries and Saudi Arabian Military industries (SAMI) explore collaboration for the provision of defence vessels and services to the Royal Saudi Naval Forces.



Columbia Shipmanagement: Following a new corporation deal, CSM will assist International Maritime Industries on vessel performance optimisation, engineering solutions, vessel design, and newbuild planning and supervision.



Aramco Offshore: Aramco is to boost its capital expenditure to \$40-50 billion this year, with further growth expected until around the middle of the decade, in a major opportunity for offshore services providers.

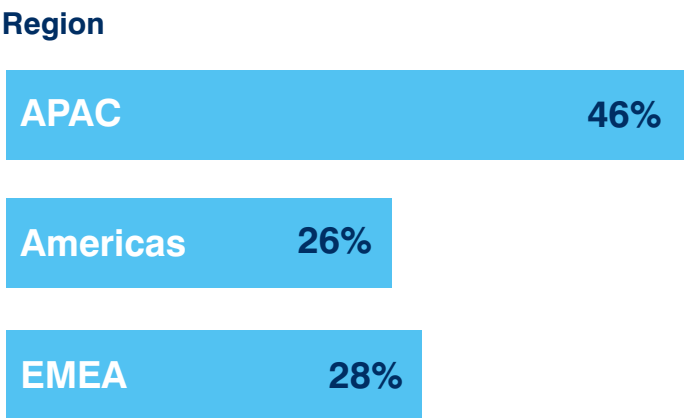
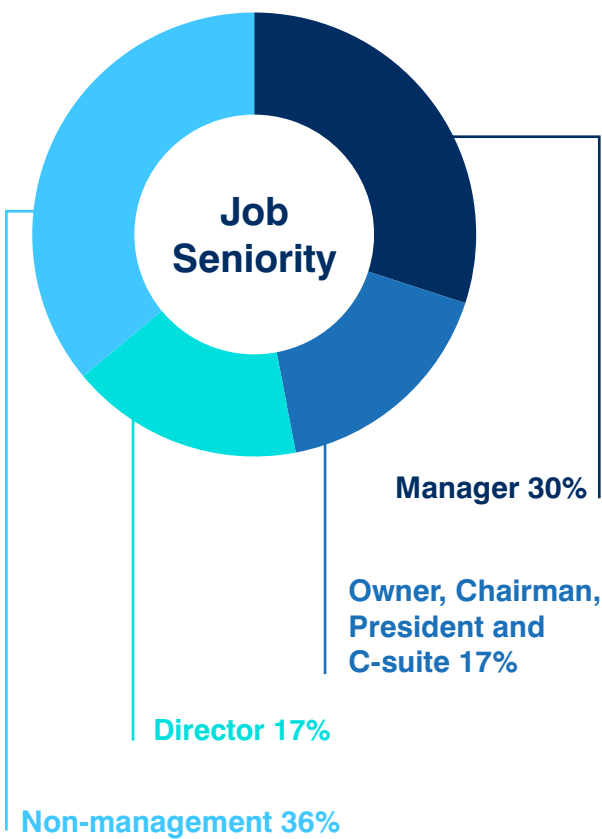


Rising Stars in Maritime: In association with Seatrade Maritime Awards, the search is on for talent under the age of 40 up and down the Middle East. Saudi Arabia is a major provider of this talent.

Booking deadline: 23rd October 2022

Sent to **over 14,000** maritime professionals

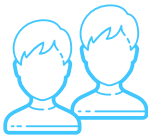
This Special Report presents an exclusive advertising opportunity for both regional and global businesses to reach decision makers in Saudi Arabia and a wider Gulf region.



Seatrade Maritime News reach includes:



12,500+ Newsletter subscribers



110,000+ Monthly news readers



45,000+ Social media connections

This digital report will be distributed to Seatrade Maritime's global network of 14,000+ shipping professionals and will be available to readers of **Seatrade Maritime News**, via the Middle East hub page.

The Saudi Arabia Special Report will be promoted through a targeted marketing campaign and will reach **Saudi Maritime Congress**, **Seatrade Maritime Middle East**, **ShipTech Middle East** and **UAE Maritime Week** event audiences, as well as **Global Maritime Club** audiences. 1000 copies to be distributed at regional events.



Additional Marketing Opportunities:

Special Report Advertising

Align your branded advert alongside editorial content in The Saudi Arabia Special Report with Double page spread, full-page or half-page adverts delivered to 14,000 maritime professionals. More options are available.

[Preview Special Report here](#)

Display Advertising

Drive brand awareness and engagement with display and newsletter advertising on Seatrade Maritime News to support your activity around The Saudi Arabia Special Report. Choose between advertising on home pages, article pages or the Middle East hub page.

www.seatrade-maritime.com

Sponsored Content

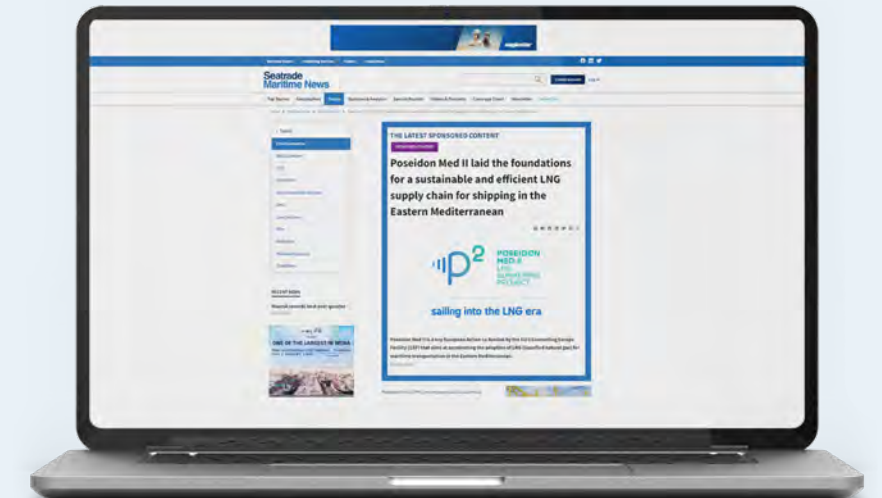
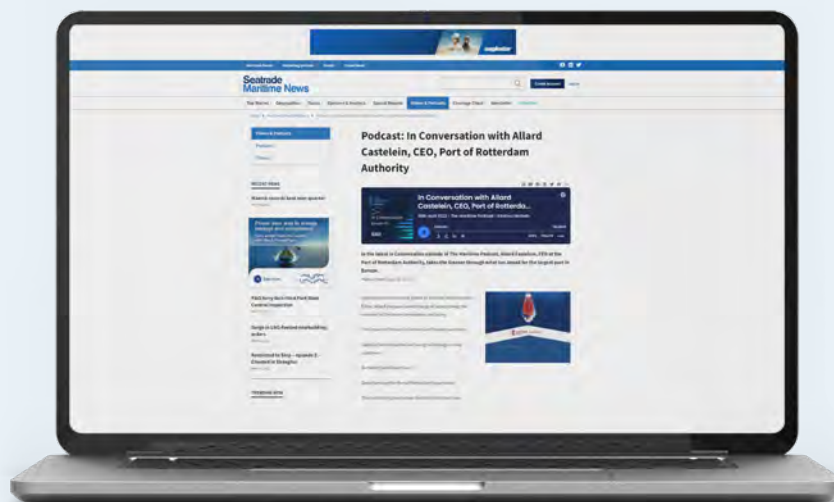
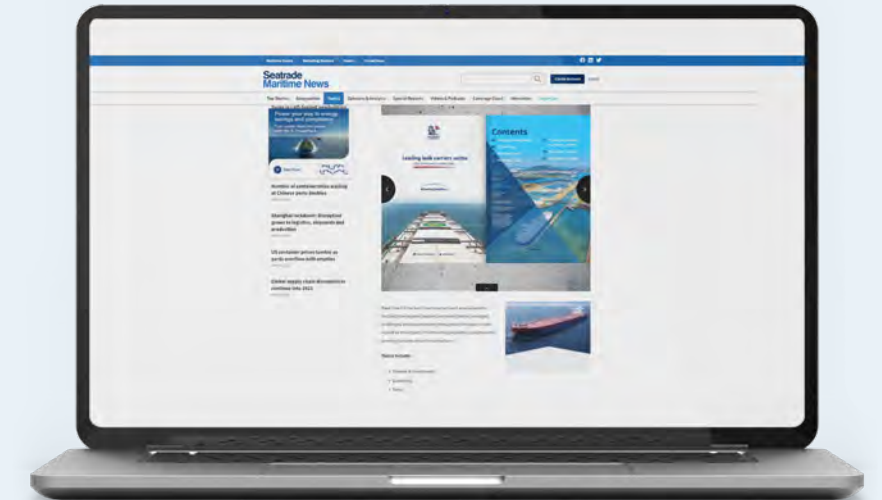
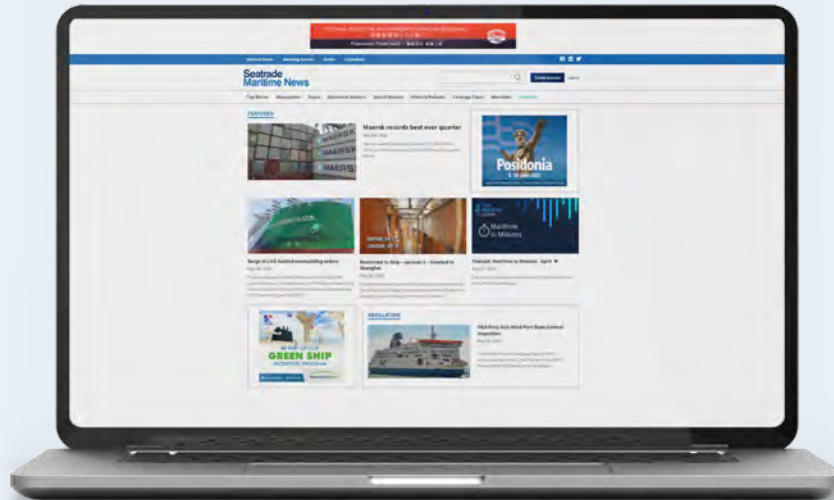
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Partner with The Maritime Podcast to demonstrate brand awareness and thought leadership to 4,000 monthly listeners with a custom podcast, or podcast series – featuring key themes and topics explored in The Saudi Arabia Special Report.

[Preview The Maritime Podcast here](#)



Booking deadline: 23rd October 2022

Copy deadline: **23rd October 2022**

Publishing: **23rd November 2022**

Pricing

Full Cover

		\$ rates:	
Double page spread	Trimmed 297 x 420	\$11,720	<input type="checkbox"/>
Full Page	Trimmed 297 x 210	\$7,075	<input type="checkbox"/>
Half page horizontal	124 x 178	\$5,205	<input type="checkbox"/>
Half page vertical	254 x 86	\$5,205	<input type="checkbox"/>
Quarter page horizontal	62 x 178	POA	<input type="checkbox"/>
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File Format:

- Must be PDF/X-1a: 2001, pass4press or equivalent press ready high-resolution PDF files.
- All fonts and photos must be embedded. Photos at least 300dpi.
- All colours should be CMYK or grayscale, not RGB or Pantone.

For more information contact:



Adam Whitehead

Business Development Manager – MENA

M: +971 52 902 2970

E: adam.whitehead@informa.com



Arshed Hussain

Regional Sales Manager - MENA

M: +971 52 902 2969

E: arshed.hussain@informa.com

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