



Be part of the **Panama Maritime Review** 2022/2023

The 22nd edition of the Panama Maritime Review brings a detailed look at one of the world's most important shipping nations; from the critical Panama Canal to the world's largest shipping registry, Panama is at the core of the global maritime industry.

Published by
SeatradeMaritime

In association with
 **CANAL DE PANAMÁ**



Your comprehensive source of information for the **latest developments in Panama's maritime industry:**

In the 2022/2023 edition, Editor, Michele Labrut will look back at the fiscal results of FY 2021 and look forward to the Canal's decarbonisation ambitions and its next mega-project: the water project. The report will also look at the Panama Canal through the eyes of its customers and assess the controversial new toll structure.

The Panama Ship Registry is the largest in the world, but competition in the space is fierce. The report details the initiatives and services that keep the registry at the top, and broader trends in ship registry.

As travel opens up in the wake of the COVID-19 pandemic, Seatrade will also look at the prospects for the cruise sector and Panama's tourism industry.



With a foreword by Panama Canal Administrator, Dr. Ricaurte Vásquez Morales, Panama Maritime Review will cover Panama's booming bunkering sector and how the region's ports plan to expand while cutting emissions.

Booking deadline: 31st October 2022



Sent to **over 18,500** maritime professionals

This Special Report presents a unique marketing opportunity to reach decision makers through Seatrade Maritime and its partners' network.

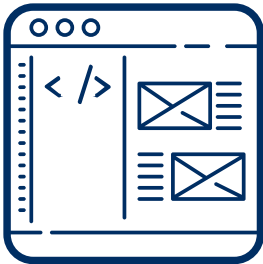
**Seatrade
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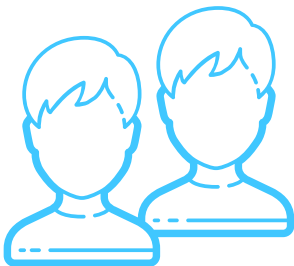
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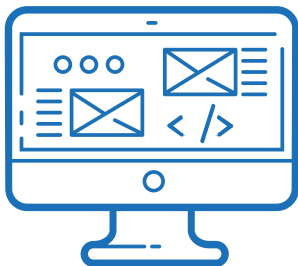
Seatrade Maritime News reach includes*:



12,500+
**Newsletter
subscribers**



110,000+
**Unique monthly
news readers**



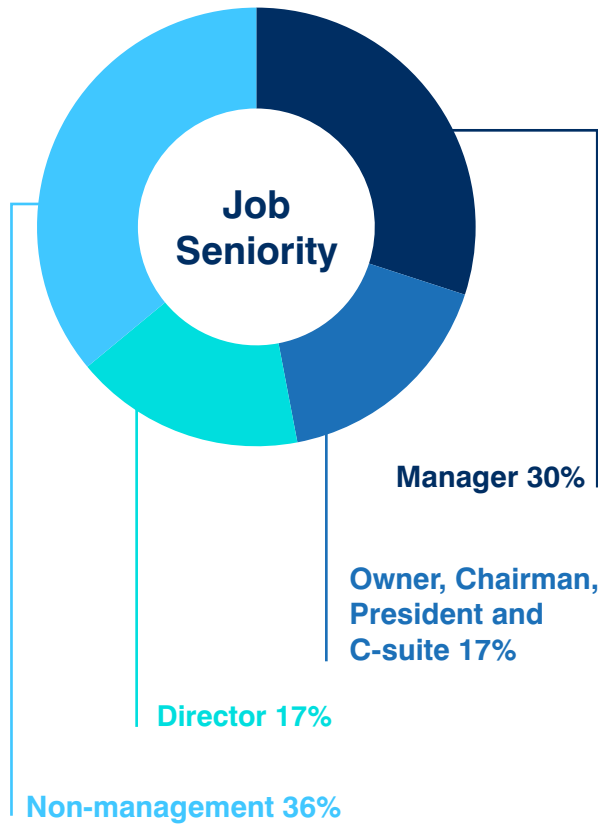
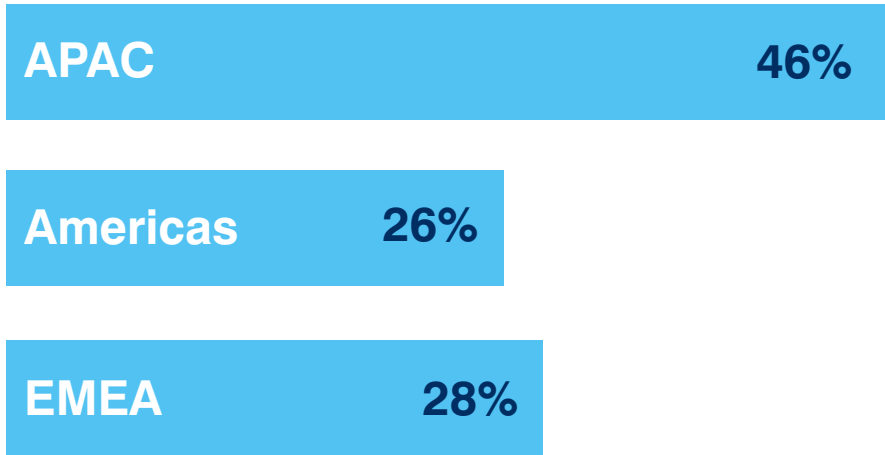
9,900+
**Unique monthly visitors
to 'Focus on Panama'
hub page**



45,000+
**Social media
connections**

Audience breakdown:

Region



*Figures for Q2 2022 (average of monthly figures from March to July)

Panama Maritime Review 2022/2023

Distribution

The digital Panama Maritime Review 2022/2023 will be distributed to Seatrade Maritime News's global network of 12,500+ shipping professionals and will be available to readers of **Seatrade Maritime News**, via 'Focus on Panama' hub page.

The digital report will also be promoted through a targeted marketing campaign and will reach **TOC Americas** and CMA Shipping events' audiences, as well as **Global Maritime Club** audiences.

EXTRA: A special 1,500 print distribution to Panama Maritime Authority (AMP), Panama Canal Authority and their customers.



Landing Page on Seatrade Maritime News website



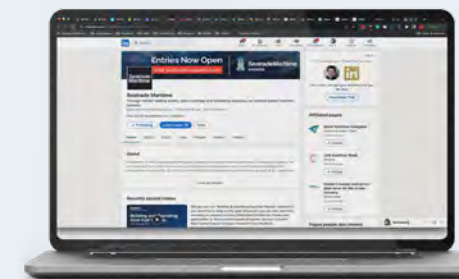
Banner advertising on Seatrade Maritime News website



Banner advertising in Seatrade Maritime News newsletter



Email to:
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newsletter subscribers
TOC Americas
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Promotion via Seatrade Maritime, TOC & CMA Shipping social media channels



Print distribution to Panama Maritime Authority (AMP), Panama Canal Authority and their customers

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Additional Marketing Opportunities:

Special Report Advertising

Align your branded advert alongside editorial content in the Panama Maritime Review 2022/2023 with Double page spread, full-page or half-page adverts delivered to 14,000 maritime professionals. More options are available.

[Preview Special Report here](#)

Display Advertising

Drive brand awareness and engagement with display and newsletter advertising on Seatrade Maritime News to support your activity around Panama Maritime Review 2022/2023. Choose between advertising on home pages, article pages or the 'Focus on Panama' hub page.

www.seatrade-maritime.com

Sponsored Content

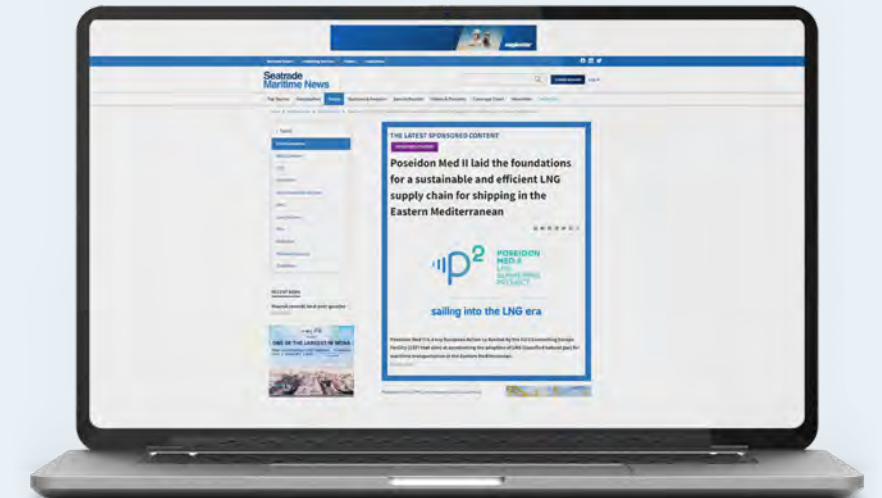
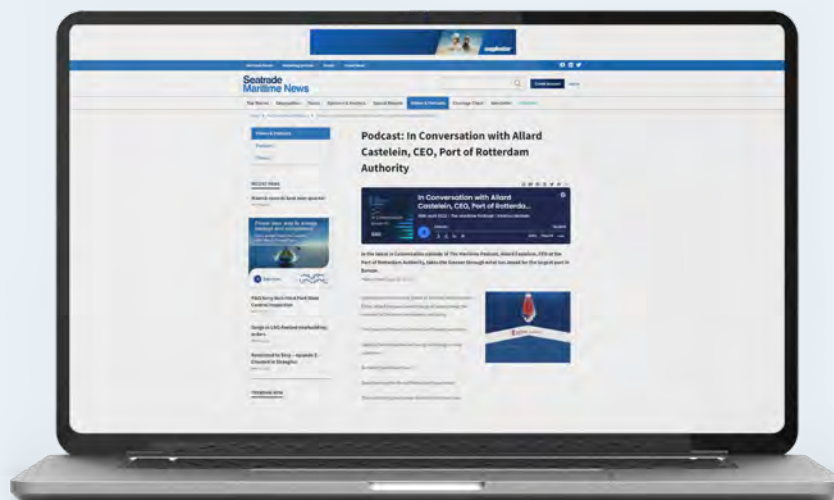
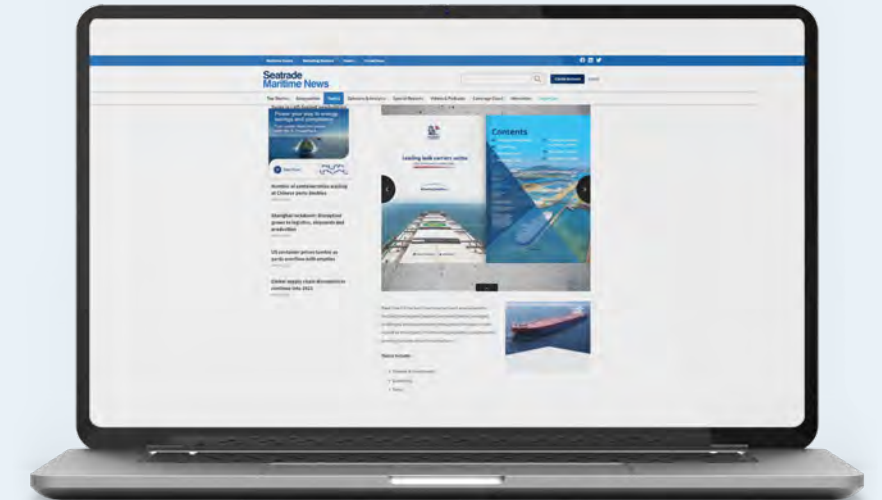
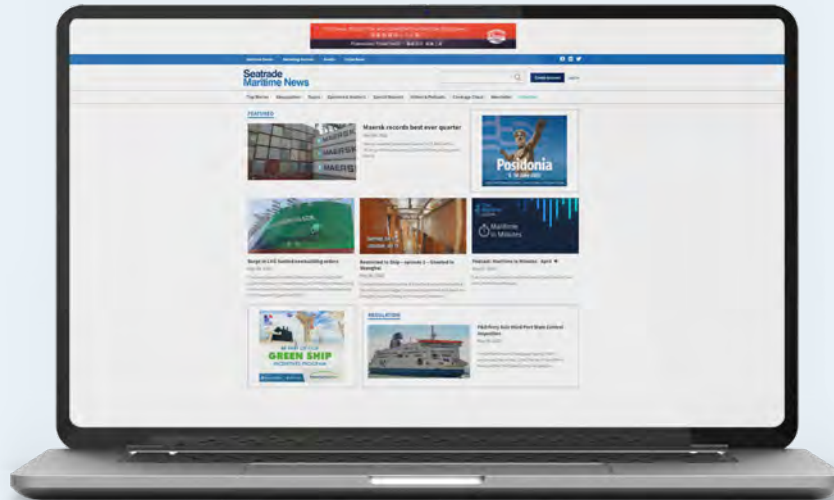
Share your company's latest research, products and initiatives to 140,000 monthly readers through a sponsored article on Seatrade Maritime News, featured on the homepage and Seatrade Maritime Newsletter.

[Preview sponsored content here](#)

Custom Podcast

Partner with The Maritime Podcast to demonstrate brand awareness and thought leadership to 4,000 monthly listeners with a custom podcast, or podcast series – featuring key themes and topics explored in the Panama Maritime Review 2022/2023 .

[Preview The Maritime Podcast here](#)



Booking deadline: 31st October 2022

Copy deadline: **31st October 2022**

Publishing: **30th November 2022**

Pricing

Full Cover

		\$ rates:	
Double page spread	Trimmed 297 x 420	\$11,720	<input type="checkbox"/>
Full Page	Trimmed 297 x 210	\$7,075	<input type="checkbox"/>
Half page horizontal	124 x 178	\$5,205	<input type="checkbox"/>
Half page vertical	254 x 86	\$5,205	<input type="checkbox"/>
Quarter page horizontal	62 x 178	POA	<input type="checkbox"/>
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Inside front	Trimmed 297 x 210	\$7,605	<input type="checkbox"/>
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Outside back	Trimmed 297 x 210	POA	<input type="checkbox"/>

File Format:

- Must be PDF/X-1a: 2001, pass4press or equivalent press ready high-resolution PDF files.
- All fonts and photos must be embedded. Photos at least 300dpi. All colours should be CMYK or grayscale, not RGB or Pantone.
- Please add a minimum of 3mm bleed on all trimmed edges.
- All critical matter should be at least 7mm from the trimmed edge.

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