



# Be part of the inaugural **North American Shipping** Special Report

North America's shipping and maritime industries have come back into focus with the supply chain crunch. This Special Report examines ports, containers and the wider seaborne supply chain.

In association with  
**SeatradeMaritime**





# The North American Shipping Special Report will focus on:

- State of the Industry overview - A focus on Offshore Wind – and the Jones Act
- Inland waterways – North America Finance Focus
- Interview with Gary Vogel – new CMA President
- Future proofing crew career growth – bringing crew ashore and supporting careers ashore
- Shaping the future of seafaring
- Digitalisation Demystified
- Decarbonisation & alternative energies
- P&I Club – set for consolidation?
- Meet the Global Maritime Club Ambassadors
- Bunkering – current state and what was learned from last couple of months
- PLUS: In-depth interviews with leading shipowners listed on NYSE and Nasdaq and other leading players in the US market

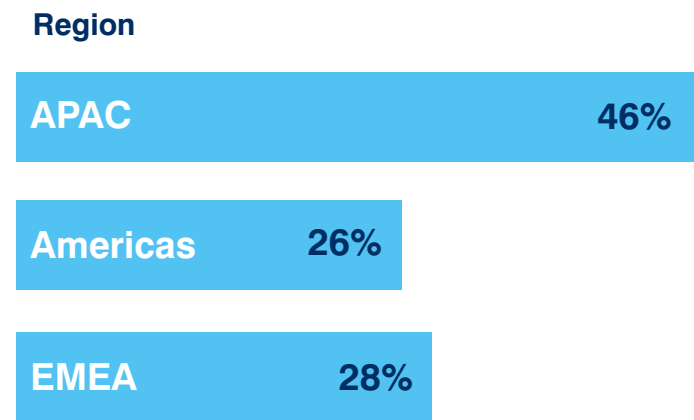
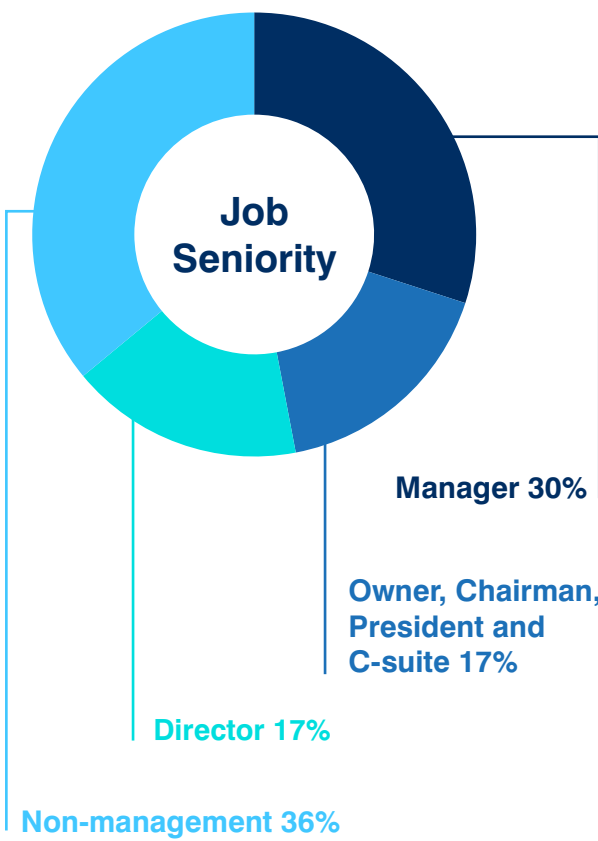


Booking deadline: 31st August 2022

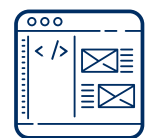


# Sent to **over 17,000** maritime professionals

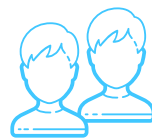
This Special Report presents a unique marketing opportunity to reach decision makers in North America.



Seatrade Maritime News reach includes:



12,500+ Newsletter subscribers



110,000+ Monthly news readers



45,000+ Social media connections

The North America Special Report will be distributed to Seatrade Maritime News' global network of 12,500+ shipping professionals and will be available to readers of **Seatrade Maritime News** website, via the Americas hub page.

The report will also be promoted through a targeted marketing campaign and will reach 4,500+ **TOC Americas** and **CMA Shipping** events' audiences, as well as **Global Maritime Club** members.

**TOC**  
AMERICAS

**CMA** SHIPPING

 GLOBAL  
MARITIME  
CLUB

**Seatrade**  
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# Additional Marketing Opportunities:

## Special Report Advertising

Align your branded advert alongside editorial content in The North American Shipping Special Report with Double page spread, full-page or half-page adverts delivered to 17,000 maritime professionals. More options are available.

[Preview Special Report here](#)

## Display Advertising

Drive brand awareness and engagement with display and newsletter advertising on Seatrade Maritime News to support your activity around The North America Shipping Special Report. Choose between advertising on home pages, article pages or the America hub page.

[www.seatrade-maritime.com](http://www.seatrade-maritime.com)

## Sponsored Content

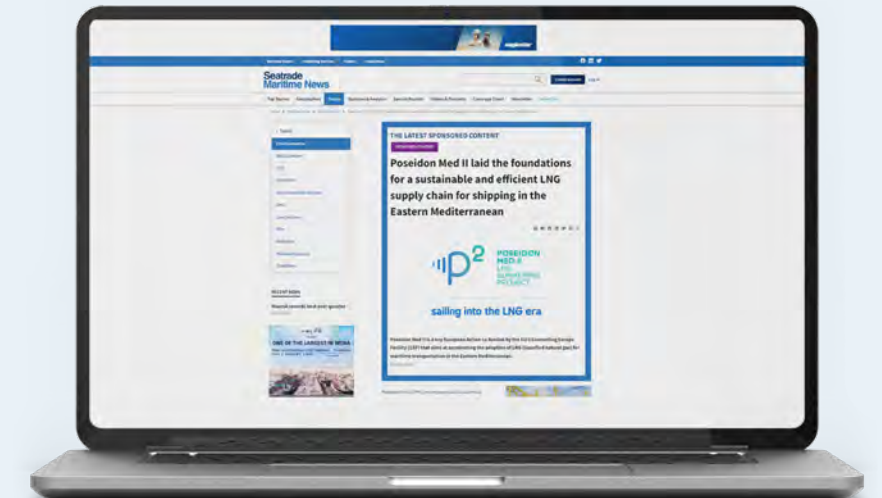
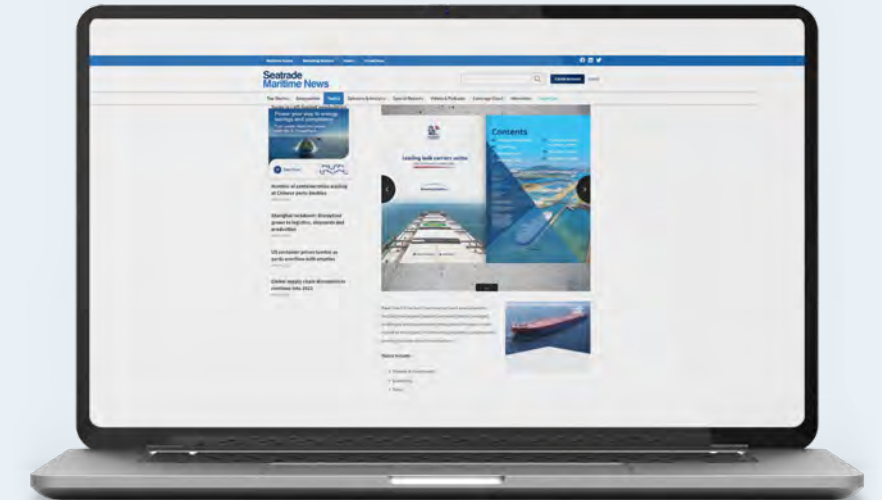
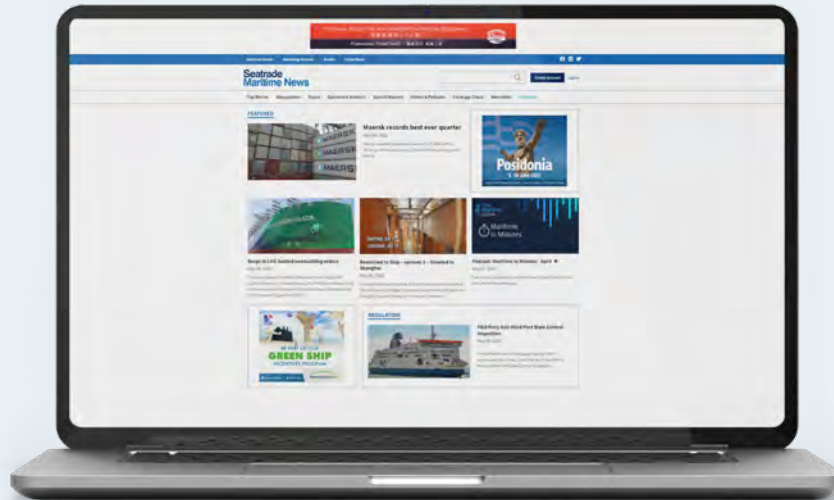
Share your company's latest research, products and initiatives to 140,000 monthly readers through a sponsored article on Seatrade Maritime News, featured on the homepage and Seatrade Maritime Newsletter.

[Preview sponsored content here](#)

## Custom Podcast

Partner with The Maritime Podcast to demonstrate brand awareness and thought leadership to 4,000 monthly listeners with a custom podcast, or podcast series – featuring key themes and topics explored in The North America Shipping Special Report.

[Preview The Maritime Podcast here](#)



Booking deadline: 31st August 2022



Copy deadline: **31st August 2022**

Publishing: **30th September**

## Pricing

### Full Cover

		\$ rates:	
Double page spread	Trimmed 297 x 420	\$11,720	<input type="checkbox"/>
Full Page	Trimmed 297 x 210	\$7,075	<input type="checkbox"/>
Half page horizontal	124 x 178	\$5,205	<input type="checkbox"/>
Half page vertical	254 x 86	\$5,205	<input type="checkbox"/>
Quarter page horizontal	62 x 178	POA	<input type="checkbox"/>
Quarter page vertical	124 x 86	POA	<input type="checkbox"/>

### Cover Position

Inside front	Trimmed 297 x 210	\$7,605	<input type="checkbox"/>
Inside back	Trimmed 297 x 210	\$7,365	<input type="checkbox"/>
Outside back	Trimmed 297 x 210	POA	<input type="checkbox"/>

### File Format:

- Must be PDF/X-1a: 2001, pass4press or equivalent press ready high-resolution PDF files.
- All fonts and photos must be embedded. Photos at least 300dpi.
- All colours should be CMYK or grayscale, not RGB or Pantone.

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