



Be part of the **Latin American Shipping** Special Report

This report will tackle issues such as the disruption of supply chains, the port sector recovery in 2021, the auxiliary maritime industries, agencies, shipyards, bunkering, alternative fuels, the decarbonisation process and the newest development of clean energies such as the introduction of wind farms in Colombia.

Published by
SeatradeMaritime



Key themes include:

The Latin American Shipping Special Report joins a global library of special reports, digital and print publications produced by the talented Seatrade editorial team and will bring together a series of geography focused industry features with contributions from authorities in the field and a series of in-depth interviews and discussion pieces.

Latin America's forecast, like the rest of the world, was struck by a black swan event in February 2022 due to the full-scale invasion of Ukraine by Russia. A war in eastern Europe could materially impact Latin America's shipping and maritime industry but also the fragile economies of the South American continent that imports and exports huge quantities of commodities, in particular agricultural products and minerals.



Digitalisation



Ports &
Supply Chain



Ukraine



Training &
Transformation

... and more

Booking deadline: 31st August 2022

The **Latin American Shipping Special Report** will focus on:

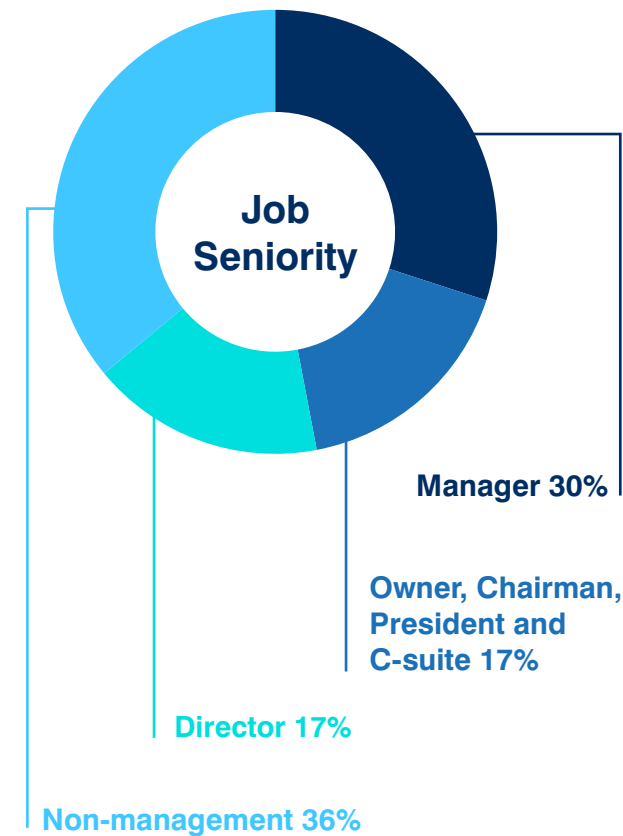
- How digitalisation of the shipping and maritime sector is facilitating global trade for new companies in the Caribbean and Latin America including Argentina and Brazil.
- Interviews with business owners, port operators and lawyers who explained the on-going transformation of the maritime sector.
- A survey conducted by US-based AMI which found that the majority of Latin American business leaders expected higher levels of growth for their businesses in 2022 compared to 2021.
- Globalisation has changed our daily work and has given greater opportunities for business. This report breaks down how Latin America is an active participant of this transformation process.
- Globalisation, digitisation and transformation require a skilled workforce. This key feature will examine companies' training requirements and how these are being met.
- Plus in-depth interviews with leading companies about how they see the future.



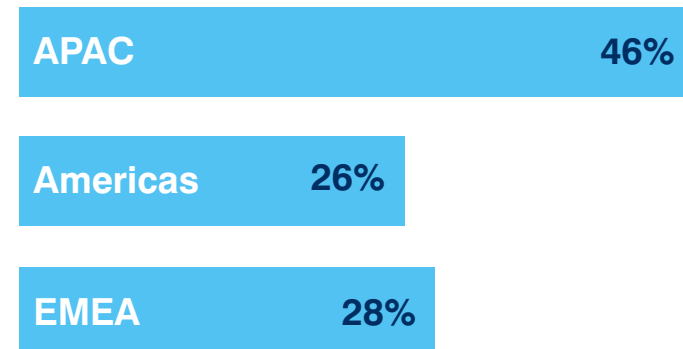
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Sent to **over 18,000** maritime professionals

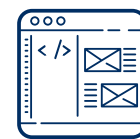
This Special Report presents a unique marketing opportunity to reach decision makers in South America.



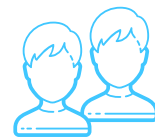
Region



Seatrade Maritime News reach includes:



12,500+
Newsletter
subscribers



110,000+
Monthly
news readers



45,000+
Social media
connections

The Latin America Shipping Special Report will be distributed to Seatrade Maritime News' global network of 12,500+ shipping professionals and will be available to readers of **Seatrade Maritime News** website, via the Americas hub page.

The report will also be promoted through a targeted marketing campaign and will reach 4,500+ **TOC Americas**, **CMA Shipping** and **Latin America Congress of Ports** event audiences, as well as **Global Maritime Club** members.

1,000 printed copies to be distributed at **TOC Americas 2022** and **Latin America Congress of Ports 2022** events.

TOC
AMERICAS



Seatrade
Maritime News



Additional Marketing Opportunities:

Special Report Advertising

Align your branded advert alongside editorial content in The Latin American Shipping Special Report with Double page spread, full-page or half-page adverts delivered to 18,000 maritime professionals. More options are available.

[Preview Special Report here](#)

Display Advertising

Drive brand awareness and engagement with display and newsletter advertising on Seatrade Maritime News to support your activity around The Latin America Shipping Special Report. Choose between advertising on home pages, article pages or the America hub page.

www.seatrade-maritime.com

Sponsored Content

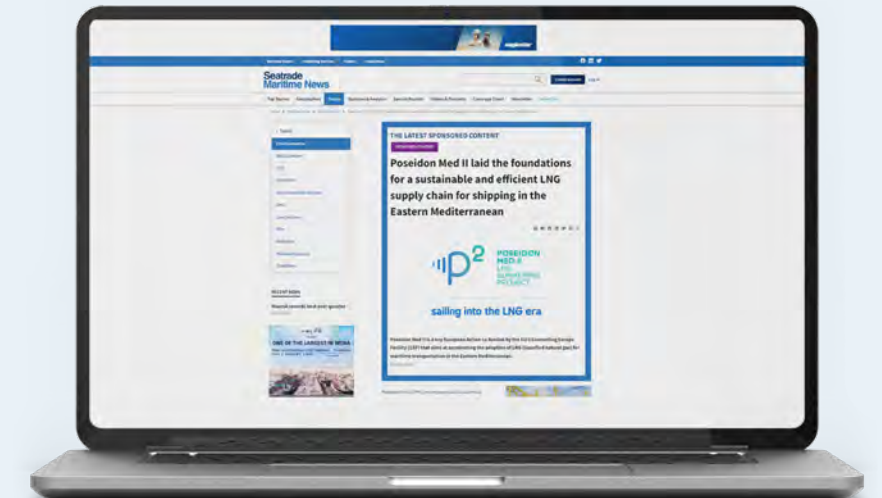
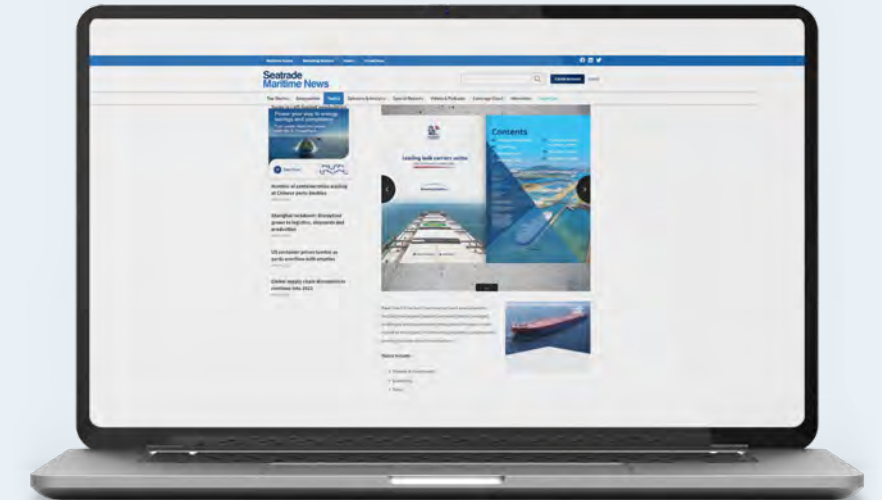
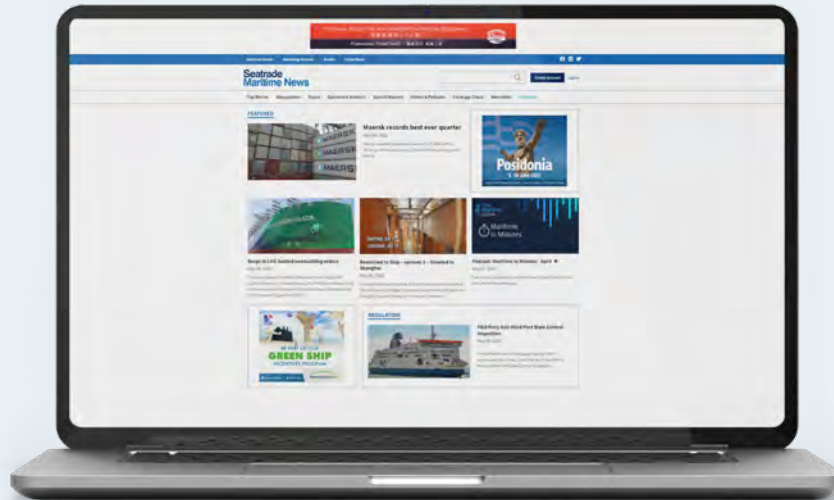
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Partner with The Maritime Podcast to demonstrate brand awareness and thought leadership to 4,000 monthly listeners with a custom podcast, or podcast series – featuring key themes and topics explored in The Latin America Shipping Special Report.

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Booking deadline: 31st August 2022

Copy deadline: **31st August 2022**
Publishing: **30th September 2022**

Pricing

Full Cover

		\$ rates:	
Double page spread	Trimmed 297 x 420	\$11,720	<input type="checkbox"/>
Full Page	Trimmed 297 x 210	\$7,075	<input type="checkbox"/>
Half page horizontal	124 x 178	\$5,205	<input type="checkbox"/>
Half page vertical	254 x 86	\$5,205	<input type="checkbox"/>
Quarter page horizontal	62 x 178	POA	<input type="checkbox"/>
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Cover Position

Inside front	Trimmed 297 x 210	\$7,605	<input type="checkbox"/>
Inside back	Trimmed 297 x 210	\$7,365	<input type="checkbox"/>
Outside back	Trimmed 297 x 210	POA	<input type="checkbox"/>

File Format:

- Must be PDF/X-1a: 2001, pass4press or equivalent press ready high-resolution PDF files.
- All fonts and photos must be embedded. Photos at least 300dpi.
- All colours should be CMYK or grayscale, not RGB or Pantone.

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